

GISELLE DALE

GRAPHIC DESIGNER/ILLUSTRATOR

OBJECTIVE

Enthusiastic, dependable and hard-working designer and illustrator pursuing a position where I can contribute my skills while continuing to learn and improve as a designer. Proficient as an independent designer as well as a team member. Organized, detail oriented and adept at meeting deadlines. Skilled in the various aspects of the design process.

EXPERIENCE

2015 **Senior Designer/Illustrator, July 2007 – Now PAIR design, Gold River CA**

Responsibilities include all phases of design and branding including identity, print, web, illustration, coding, project management and art direction. Have solved many design problems while considering what makes sense, what looks good and what would engage the viewer.

2007 **Freelance Designer, April – July 2007**

2006 **Intern, May – August 2006
Freemind Studio, Sacramento CA**

Was responsible for reviewing and critiquing various freelance designers' work, as well as, designing for print and web. Learned to meet tight deadlines.





AWARDS

- 2006 Mildred Hansell Award, 2006
President's Award, 2002 – 2006
Creative Achievement Award, 2002 – 2006
2002 JoEllen Cosby Art Memorial Award, 2002






EDUCATION

BFA, Graphic Design and Illustration, 2006
California College of the Arts, San Francisco
(formally California College of the Arts and Crafts.)

SOFTWARE SKILLS

-  Adobe InDesign
-  Adobe Photoshop
-  Adobe Illustrator
-  Adobe Dreamweaver

DEVELOPED SKILLS

-  Art Direction
-  Branding
-  Graphic Design
-  Illustration
-  Interactive
-  Tradeshows